

Robert S. Taylor, M.D.

A Direct Access Physician

Dr. Bob

DOCTOR'S PERSISTENCE SAVES CEO'S LIFE

Grateful CEO gives top executives fringe benefit: A Direct Access Personal Physician

Roseville, CA. July 14, 2008 - Guy A. Archbold, CEO of El Dorado Hills, California based Chapeau Inc. d/b/a: Blue Point Energy (OTC BB: CPEU) credits the thoroughness of his new doctor with saving his life and his company money. Doctors save lives all of the time, but, what is unique about Guy's situation was that he had an undetected melanoma (cancerous mole) on his skin which other doctors had missed. According to Guy, ***"It was during the most thorough examination I've ever had, that Robert S. Taylor, M.D. discovered a suspicious mole. We got it out and three days later the report came back as a Level-1 melanoma. He is no ordinary doctor, he is extraordinary. Dr. Taylor saved my life!"***

Guy has become an enthusiastic advocate for Dr. Taylor and his "Direct Access" Medical Practice. He also saw the value of having this level of medical care as an employee fringe benefit. After a thorough review, he signed up five of his company's top executives as members of Dr. Taylor's innovative medical practice. The results have been very impressive Guy reports: ***"Predictably, it's a much-appreciated fringe benefit. I can unequivocally argue that the cost to benefit ratio is superb. The preventive health care actually reduced sick time and saved us money. An added bonus has been the positive impact it's had on morale!"***

Typically, the back of the one's calf is rarely checked during an initial examination. However, Dr. Taylor is anything but your average General Practitioner. He is an innovator; one of a few physicians in Northern California that render services directly to his member patients. Dr. Taylor always wanted to practice medicine this way - with all of the new medical technology coupled with caring service. The same way his father practiced medicine. Guy A. Archbold originally chose Dr. Taylor because he limits his practice to fewer patients, is very accessible and devotes more time to his patients. Dr. Taylor explains: ***"On the average, doctors assess patients in an eight to twelve-minute visit, but we provide generous visits so we can be more thorough with all of our patients. In Guy's case, we caught the melanoma early."*** Dr. Taylor will even make house calls as needed and provides patients his personal cell phone for 24/7 access and peace of mind.

About Dr. Taylor's Direct Access Practice

The practice offers same day appointments, minimal waiting, comprehensive exams, customized wellness plans, an enhanced referral network, affiliation with the Sutter Health system and prompt prescription refills. Dr. Taylor is also a Federal Aviation Administration (FAA) Senior Aviation Medical Examiner (AME) and conducts comprehensive flight physical examinations for pilots. Dr. Taylor is a member of the Society for Innovative Medical Practice Design (SIMPD). For interviews with Robert S. Taylor, M.D. call Lourdes Cruz of CruzMark, Inc. at (916)791-1535, or email her at: lourdes@cruzmark.com. To learn more about Dr. Taylor's innovative practice, visit his website:

www.drbobtaylor.net His practice is located at 2550 Douglas Blvd., Suite 160, Roseville, CA 95661, Phone: (916) 784-9575, Fax: (916) 784-9577, [Contact us](#) to learn more about Blue Point Energy go to: www.bluepointenergy.com